

## **ABSTRACT OF THE DISCLOSURE**

A content history log collecting system comprising a server apparatus for distributing a content to a terminal apparatus and collecting a content history log from the terminal apparatus and a  
5 terminal apparatus for using the content, wherein the server apparatus includes an adding unit operable to add, to the content, time information indicating a temporal scale of the content, and a content sending unit operable to send, to the terminal apparatus, the content to which the time information is added, and the terminal  
10 apparatus includes a content using unit operable to use the content sent from the server apparatus, a generating unit operable to generate section information indicating a section in the content that has been actually used by the content using unit based on the time information of the content, and a sending unit operable to send the  
15 section information to the server apparatus.